LEBANESE INTERNATIONAL UNIVERSITY

Major Title: Bachelor of Communication Arts (Radio and Television)
Major Code: BACRT
Level: underGraduate
Credits: 108 | 05-11-2025

Bachelor of Communication Arts (Radio and Television) (BACRT)

First Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
COMM200	Introduction to Communication Studies	3	ENGL101	
COMM220	Rhetoric & Persuasion	3	ENGL151	
ARAB200	Arabic Language and Literature	3		
CSCI200	Introduction to Computers	3	ENGL051	
COMM225	Workshop	3	ENGL101	
ENGL201	Composition and Research Skills	3	ENGL151	
Total		18		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
ENGL251	Communication Skills	3	ENGL201	
	General Education Electives	3		
GDES270	Design Software I	3	CSCI200	
RATV230	Radio-TV Workshop II	3	COMM225	
COMM265	Performance Theory & Practice	3	COMM200	
COMM285	Theories of Perception	3	ENGL151-COMM200	
Total		18		

Second Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
COMM310	Research Methods in Communication Arts	3	COMM285	
COMM320	Radio-TV Announcing	3	COMM200-ARAB200	
ADVR300	Advertising Theory & Practice	3	COMM200	
RATV370	Writing for Radio and TV	3	COMM285	COMM320
PREL300	Public Relations Principles & Concepts	3	COMM200	
RATV315	Television Production	3	RATV230	
Total		18		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
COMM325	Animation Software	3	RATV230	
COMM330	Media Planning & Audience Analysis	3	COMM285	
JORN285	Travel Journalism	3	COMM200	
COMM300	Media Laws & Ethics	3	COMM285	
CULT200	Introduction to Arab - Islamic Civilization	3		
RTVF340	Script Writing	3	COMM225-ENGL251-COMM200	
Total		18		

Third Year				
Fall Semester				
Code	**Title**	**Credits**	**Prerequisites**	**Corequisites**
RATV440	Digital media production	3	RATV230	
RTVF410	Art of Film	3	COMM285	
COMM400	Media Management	3	COMM330	
COMM305	Artificial Intelligence and Mass Media	3	COMM285-COMM200	
ARTS350	Photography	3	ENGL151	
RTVF425	Documentary Making	3	ENGL201-COMM225	
Total		18		
Spring Semester				
Code	**Title**	**Credits**	**Prerequisites**	**Corequisites**
PREL455	Public Speaking	3	PREL300	
RATV430	Radio Production	3	COMM285-RATV230	
	General Education Electives	3		
RATV425	TV Directing	3	RATV315	
RATV495	Senior Study in Radio and TV	3	COMM400	RATV425
RATV316	Mobile Media	3	COMM200-RATV230	
Total		18		