LEBANESE INTERNATIONAL UNIVERSITY

Major Title: Bachelor of Communication Arts (Journalism)
Major Code: BACJO
Level: underGraduate
Number Of Credits: 108
Date: 05-11-2025

Bachelor of Communication Arts (Journalism) (BACJO)

Core Requirements

Code	Title	Credits	Prerequisites	Corequisites
ADVR300	Advertising Theory & Practice	3	COMM200	
ARTS350	Photography	3	ENGL151	
COMM200	Introduction to Communication Studies	3	ENGL101	
COMM220	Rhetoric & Persuasion	3	ENGL151	
COMM225	Workshop	3	ENGL101	
COMM265	Performance Theory & Practice	3	COMM200	
COMM285	Theories of Perception	3	ENGL151-COMM200	
COMM305	Artificial Intelligence and Mass Media	3	COMM285-COMM200	
GDES270	Design Software I	3	CSCI200	
JORN285	Travel Journalism	3	COMM200	
PREL300	Public Relations Principles & Concepts	3	COMM200	
	Total	33		

Major Requirements

Code	Title	Credits	Prerequisites	Corequisites
COMM300	Media Laws & Ethics	3	COMM285	
COMM310	Research Methods in Communication Arts	3	COMM285	
COMM320	Radio-TV Announcing	3	COMM200-ARAB200	
COMM330	Media Planning & Audience Analysis	3	COMM285	
COMM400	Media Management	3	COMM330	
JORN200	News Writing & Reporting	3	ENGL151-COMM200	
JORN370	Arabic News Writing & Reporting	3	JORN200-ARAB200	
JORN375	Journalism Workshop	3	JORN370	
JORN380	Web Journalism	3	JORN200	
JORN385	Citizen Journalism	3	COMM200	
JORN410	News Production	3	JORN370	
JORN440	Reporting of Public Affairs	3	RATV370-JORN380	
JORN450	Investigative Journalism	3	JORN200	
JORN495	Senior Study in Journalism	3	JORN440	
PREL455	Public Speaking	3	PREL300	
RATV316	Mobile Media	3	COMM200	
RATV370	Writing for Radio and TV	3	COMM285	COMM320
RTVF425	Documentary Making	3	ENGL201-COMM225	
	Total	54		

General Education Requirements

Code	Title	Credits	Prerequisites	Corequisites
ARAB200	Arabic Language and Literature	3		
CULT200	Introduction to Arab - Islamic Civilization	3		
ENGL201	Composition and Research Skills	3	ENGL151	
ENGL251	Communication Skills	3	ENGL201	
	Total	12		

General Education Electives				
Code	**Title**	**Credits**	**Prerequisites**	**Corequisites**
	Elective	3		
	Elective	3		
	Elective	3		
	Total	9		