April 2024

LIU Business Quarterly

Lebanese International University SOBU Newsletter

Founded with a vision to provide accessible, high-quality education, LIU has grown into a vibrant community with a diverse student body from across the globe. Our university offers a wide range of undergraduate and graduate programs across various fields of study, including Engineering, Business, Pharmacy, School of Education, Arts and Sciences, and much more. Each program is meticulously designed to equip our students with the knowledge, skills, and critical thinking necessary to excel in their chosen careers and to contribute meaningfully to society.

The Business Faculty at Lebanese International University (LIU) is recognized for its commitment to providing high-quality, accessible education that aligns with the demands of the global marketplace. With a strong emphasis on innovation, ethical leadership, and practical skills, the faculty offers a diverse range of programs designed to prepare students for successful careers in the business world.

At the undergraduate level, LIU's Business Faculty provides a Bachelor of Business Administration (BBA) degree with various majors, including but not limited to Accounting, Banking and Finance, Marketing, Management, International Management, Management Information Systems and Hospitality Management. These programs are structured to offer students a comprehensive understanding of business fundamentals, analytical tools, and strategic thinking. Courses are designed to foster critical thinking, effective communication, and the ability to work in multicultural environments.

In this issue we'll be discussing internship and job opportunities as well as highlighting one student success story. In the following issues, we'll be highlighting various topics regarding different majors within the School of Business.

A Success Story

The Spanish Experience: A Great One Indeed

As a student at the Lebanese International University Faculty of Business Administration, I was fortunate to be selected for an exchange program with Rovira y Virgili University in Spain. The preparation process for this trip was a bit daunting, but with the help of the International Office and the amazing faculty at LIU, everything went smoothly in the end. The International Office also helped me obtain a student ID card.

I have been fortunate to meet a diverse group of international students who want to help each other. The friendship between the international students was truly wonderful. Being an international student can be challenging, especially in a new country with a different language and culture. The professors are approachable and helpful, especially for international students who need additional support in adjusting to a new environment. It was a truly fulfilling experience.

However, studying abroad is a great opportunity to decide your life path. This experience opened me to new perspectives on life, made me more adaptable, and gave me a global perspective. My stay in Spain expanded my knowledge of different customs and traditions, improved my communication skills, and made me a valuable asset to society. It has given me the opportunity to meet people from different cultural backgrounds, make friends, learn new skills and gain relevant experience.

In summary, studying abroad is an experience not to be missed. This opportunity allowed me to meet new people, learn new concepts, and become a better version of myself. I will forever be grateful for this opportunity and the valuable lessons it brought to my life. I am deeply grateful to LIU for giving me such a wonderful experience.

A Message from the Executive Director, Dr. Sarah Chahine

Dear respected students,

I hope this message finds you well and thriving. As you navigate through your academic journey, the prospect of gaining real-world experience through internships and job opportunities must certainly be on your radar. Understanding the pivotal role these experiences play in shaping your future, we have meticulously curated a list of exclusive opportunities designed to align with your career aspirations and academic pursuits. Finally, we are happy to share with you an opportunity to be part of the LIU' Newsletter team. If you think that you possess the needed skills, kindly email me at sarah.chahine@liu.edu.lb.

BENEFITS OF INTERNSHIPS AND JOB OPPORTUNITIES FOR STUDENTS

By Ali Jawad, BMIS Student

- **Career Development:** Employees are more satisfied and engaged when they see a clear path for career advancement. Training and development opportunities signal to employees that the organization is invested in their career growth, leading to increased job satisfaction.

- **Recognition:** Participation in training programs can also serve as a form of recognition. It shows employees that they are valued and that the organization is willing to invest resources in their personal and professional growth.

- **Empowerment:** Training empowers employees by giving them the tools, skills, and confidence they need to perform their jobs effectively. Empowered employees are more likely to take initiative, solve problems, and contribute positively to the organization.

- **Skill Enhancement**: Training programs are designed to upgrade the skills and knowledge of employees, enabling them to perform their duties more efficiently and effectively. This leads to improved productivity and quality of work.

- **Adaptability:** In today's fast-paced and ever-changing business environment, the ability of an organization to adapt quickly is crucial. Training programs can prepare employees to handle changes in the market, technology, and regulatory environments, ensuring the organization remains competitive.

- **Real-World Experience**: Internships allow students to apply classroom knowledge in real-world settings, providing a hands-on experience that textbooks cannot replicate. This practical exposure helps in understanding how industries operate and what professional roles entail.

BUSINESS INTERNSHIP OPPORTUNITIES FOR LIU STUDENTS :

You can contact the following emails to inquire about the internships available for LIU students across all 9 campuses .

Role	Company	Location	Contact
Marketing Intern **MIS Intern** **Management Intern**	Techno City	Mazraa	info@technocitylb.com
Marketers **Digital Marketers** **Finance Officers**	NewHome	Baalback Zahle Chtaura	03939857
Software Development Intern	BML Istisharat	Sin El Fil	ktannous@istisharat.com
Web Development Intern **Graphic Designer Intern**	Iris Graphic	Dawra	liu@irisgraphic.com
Systems & Cyber Security Intern	ICC	Jnah	reina.daaboul@icc.com.lb
Marketing Intern **Social Media Manager**	Cleeqe Agency	North Lebanon	talents@cleeqe.com
Marketing Intern	Interphase	North Lebanon	social@interphase.me
Marketing Intern **Social Media Manager**	Eden Dijital	North Lebanon	Hr@edendijital.com

Role	Company	Location	Contact
Accounting Intern	Nehme Audit Firm	Beirut	https://forms.gle/hxPX9miecDujb7CYA
Accounting Intern	Target Food CO.SAL	Beirut	https://forms.gle/hxPX9miecDujb7CYA
Accounting Intern	Ibrahim Nassar for Auditing And Accounting	Bekaa	https://forms.gle/hxPX9miecDujb7CYA
Accounting Intern	New Home	Bekaa	https://forms.gle/hxPX9miecDujb7CYA
Accounting Intern	Al Sharq Sweets	South Lebanon	https://forms.gle/hxPX9miecDujb7CYA